

Bookfair Information Sheet

School Information

School Name _____ District _____

Address _____

City _____ State _____ Zip _____

School Phone _____ School Fax _____

Grade Levels _____ Number of Students _____

Who makes the decision regarding your bookfair vendor? _____

PTA _____ PTO _____ Other Parent Group (specify) _____

Bookfair History (new schools only)

Previous Fall Bookfair Provider _____ total sales _____

Previous Spring Bookfair Provider _____ total sales _____

What did you like most about those fairs? _____

What did you like least? _____

Planning and Preparation

In what room will your bookfair be held? _____

Can you accommodate rolling bookcases that open to 8 feet wide? _____

Is there anything difficult about the accessibility to the room or school? (stairs, no ramp, etc.)

Are you planning an author/illustrator visit around your fair? (not placed by Anderson's) _____

Author/Illustrator Name _____ date of visit _____

Is there anything else you'd like us to know about your fair?